

## victoria falls

Victoria Falls, located along the Zambezi River between Zimbabwe and Zambia, is one of the seven natural wonders of the world. As an international tourism destination, Victoria Falls experienced rapid growth in tourism development and in migration of job seekers, placing stress on environmental attributes and human settlement. Zimbabwe has embarked upon preparation of a Master Plan to conserve the environment and achieve sustainable human development and community life.

Victoria Falls was not always known by its present name. In 1838, the Kololo people called the Falls MOSI-OA-TUNYA, loosely translated as "smoke that thunders". Prior to that, the Falls were known by their Shongwe name, Toka-Leya. To reconnect with the area's past, this map acknowledges the importance of the MOSI-OA-TUNYA name.

## GREEN WAP

The VICTORIA FALLS Green Map is part of the awardwinning global Green Map System, which began when Wendy Brawer demonstrated that her home city -- New York -- is more than concrete, skyscrapers, and pollution. To do this, she mapped everything from community gardens and recycling bins to landfills and urban blight sites. The Green Apple Map went to the Rio Earth Summit in 1992, where participants saw its effectiveness as an environmental education tool. Eight years later, there are more than 131 Green Mapping projects in 35 countries. With Wendy's help, support from her team at Modern World Design, the growing network of Green Mapmakers, and the globally designed set of Green Map icons, communities all over the world compare their environmental sites and provide a resource for environmental education. The Victoria Falls Green Map created 3 new icons to illustrate deforestation, soil erosion, and poaching. Find out more about the world-wide collection of local Green Maps, the Green Map System icons, and ways to participate at www.greenmap.org. Send queries to info@greenmap.org or P.O. Box 249, New York City, 10002, USA.

## sponsors

Thank you to the following sponsors who supported the creation of the Victoria Falls Green Map:



## contacts

This map was produced as a component of the Victoria Falls Environmental Capacity and Master Plan Project, a joint initiative of the Government of Zimbabwe (Department of Physical Planning) and Government of Canada (Canadian International Development Agency). For more information on the Green Map or the Project, please contact the Victoria Falls Consortium at the following addresses:

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For more information on the environmental situation in Victoria Falls, contact Environment 2000. They will have information on future updates of the Green Map and how you can get involved in improving Zimbabwe's environment.



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